

This tool is intended to help organisations discover their Purpose statement, and to leverage this statement to create a business to be proud of.

Take the time to reflect and discuss the answers to the following questions:

▶ What is Our Purpose?

▶ What are we here to contribute?

▶ Why are we here?

▶ What problem are we here to solve?

▶ What 'dent' do we want to leave in the Universe?

▶ What do we want our legacy to be?

▶ How would we like to be remembered in 100 years time?

Once you have the answers/themes from the questions above, consider a statement, sentence or paragraph that begins with:

▶ To be...

▶ To become...

▶ To share...

▶ To create...

▶ To heal...

▶ To teach...